

## **FOR IMMEDIATE RELEASE**

### **FAST 55: Guard-A-Kid selected as Top 10 Fastest Growing New Franchises**

MINNEAPOLIS, Minn. – Speeding along a growth curve in this economy is no sport for amateurs. It takes hard work, the right franchisees and a staff who knows where they're going and how to get there.

Included in this year's Franchise Times magazine's Fast 55, the ranking of the fastest growing, young franchises in the nation, is Guard-A-Kid known for its innovative child identification and family safety products and services, based in Miami, Florida.

This is the sixth year Franchise Times, the news and information source for franchising, has published the Fast 55. The list—compiled by FRANdata, a Washington, D.C.-based, research company that analyzes franchise information and data—focuses on companies that have only been franchising in the last five years. At the same time, these companies' growth rate has been off the chart. Guard-A-Kid was ranked number 7 out of the 55 top fastest growing new franchises. Guard-A-Kid had an 1169 percent increase in units from 2005 to 2007.

"We are honored and delighted to have received top 10 ranking among the best youngest franchise concepts, says Hossein Kasmai, Guard-A-Kid's CEO.

Guard-A-Kid has surpassed its 140th franchise in less than four years and has expanded globally. With franchises in the United States, Canada, Guam, Europe, Taiwan and Nigeria, Guard-A-Kid has immediately become an internationally recognized company in the field of family safety.

In this year's list there were 17 industries and 40 sectors represented.

#### **About Franchise Times:**

Franchise Times is the news and information source for owners and senior executives of franchised companies, both franchisors and franchisees. The publication highlights profiles on successful personalities in franchising, as well as legal and financial news in the community. For more information on the Fast 55, contact Mary Jo Larson, publisher, Franchise Times, at 612-767-3200.

#### **About FRANdata**

FRANdata ([www.frandata.com](http://www.frandata.com)) is the franchise industry's source for objective information and analysis. With a vast store of information about franchisors, the franchise concepts they sell, and the franchisees who invest in their units, FRANdata helps with business planning, competitive analysis, and targeted marketing.

For more information on how to obtain the Fast55 list, contact Edith Wiseman, FRANdata, at (800) 485.9570.

**About Guard-A-Kid:**

Guard-A-Kid is the leading child and family safety company worldwide. Through its network of franchises, Guard-A-Kid provides a complete line of unique safety and educational products for the entire family. Franchising for approximately four years, the company has already established over 140 franchises, in 8 countries. The company has also introduced a full line of child safety and educational products that are available for purchase through their network of franchises as well as the company's website. For more information, please visit <http://www.GuardAKid.com> or contact Kenneth Sanes at 305-477-3301 (ksanes@guardakid.com).

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